



Business Image **SOLUTIONS**

for Healthcare



UniFirst knows that today's healthcare landscape is complex. Economic pressures and healthcare reforms are drastically altering the performance requirements.

There are increasing federal and state regulations, constant changes in healthcare practices that affect both procedures and tools, increasing costs for equipment, growing competition from alternative service sources, and reimbursement rates dictated by Medicare, Medicaid, and MCOs. All this causes an increased need for cost savings, operational efficiencies, sustainable facility solutions, and requirements for effective cross-contamination controls.

Throughout the U.S. and Canada, UniFirst managed uniform and facility service solutions help healthcare managers improve staff and facility appearance, bolster infection control and safety efforts, and instill greater patient confidence—all while reducing costs and helping protect the environment.

UniFirst has *Smart Service* solutions that are targeted to meet all these needs, tailored to fit your budget, and shaped to deliver value beyond your expectations.

We call them *Smart Services* because they've been designed to eliminate the worry, guesswork, administrative headaches, and management expense you've likely experienced in the past. And they're delivered with the knowledge and skill that comes from over eight decades of serving thousands of businesses like yours throughout North America. Our healthcare offering has evolved through years of research and continued improvements. And as your business requirements evolve, so do our solutions. You don't have to think about it. *Smart Services* will.

Our full-service programs provide cost-effective brand and morale-boosting solutions for all of your healthcare apparel and facility service needs.

We supply uniforms, imagewear, and specialty garments that will satisfy everyone from supervisory personnel and technicians to client service professionals and administrative staff. Most importantly, we deliver quality, Job-Fitted Work Clothes® that produce a noticeable competitive advantage through positive appearance, better company image, and the kind of unified team look that boosts employee pride and confidence.

Our *Smart Services* extend to your facilities as well, delivering expense-reducing floorcare, restroom, and hygiene services that produce a cleaner, healthier, more pleasant work environment. Employees appreciate the difference and your visitors will, too.





Our Product Protection Process helps prevent cross-contamination.

UniFirst's Product Protection Process (PPP) is a portal-to-portal procedure specifically designed to help prevent infectious agents from being carried on apparel, mop heads, and wiping cloths. PPP begins right at your facility's location where soiled apparel and microfiber cleaning products are carefully sorted by material, color and soiling type, and continues through our laundering facility where your garments and cleaning products are hygienically cleaned using scientifically developed, microprocessor-controlled washing and drying cycles, as well as a germ-killing, high-temperature finish process. Individual garment pressing and optional poly-bagging help keep garments crisp and clean. The UniFirst PPP for healthcare removes contaminants and produces self-sanitizing effects on fabrics to create a hygienic cleanliness you just can't get with traditional laundering. UniFirst *Smart Services*: managed care for the professional environment.

providing image-enhancing healthcare apparel & facility service solutions



UniFirst laundering is "greener" and safer than home laundering.

UniFirst commercial laundering services help conserve water and energy, and reduce the need for cleaning chemicals. Unlike home laundering, our laundries do not discharge untreated wastewater into public systems, and our full-service rental program also helps ensure that workplace contaminants aren't transported home on work clothing, affecting the health of your family.

• 64% less water

• 73% less energy

• 90% less chemicals



A broad selection of quality workwear options for all departments and job types.



Microfiber programs help reduce water and chemical usage and help eliminate cross-contamination.

Superior hand care products, paper supplies, and air fresheners for restrooms and other areas.



Let **UniFirst Smart Services** provide you with a **cleaner, greener, more productive** healthcare environment.

Options that fit your needs

Healthcare Apparel and Staff Uniform Programs—A well-designed, coordinated uniform program delivers the professional image you want and helps build team spirit at the same time. Plus, it's the best way to clearly establish employee identity, help promote your organization, and generate greater patient confidence.

Facility Service Programs—A clean, hygienic healthcare environment is more professional, safer, better for equipment and fixtures, and beneficial to the health and well-being of patients, staff, and visitors. With a UniFirst healthcare facility service program, you get specialized floorcare, restroom, and other cleanliness products, along with the regular refill services needed to achieve your housekeeping and infection control objectives.

Microfiber Infection Control Programs—Cleaning with microfiber floor mops and wipers offers a practical, cost-saving approach for all types of patient and common areas in hospitals and other healthcare facilities. UniFirst's service includes the hygienic laundering and delivery of mops, wiping cloths, dusters, and more. And when compared to traditional cleaning products and processes, our microfiber programs also help reduce water and chemical usage by up to 95%, help eliminate cross-contamination, and cut your cleaning time. In fact, it's not uncommon for our healthcare clients to achieve reductions in cleaning costs of 30% or more. It's good for the bottom line and good for the environment.

- Scraper mats
- Walk-off mats
- Anti-fatigue mats
- "Wet area" mats
- Dry and wet mops
- Microfiber mops
- Towels and wipers
- Air fresheners
- Hand soaps and skin care products
- Hand towels and sanitary tissues

