Business Image SOLUTIONS for Industrial Wholesalers
UniFirst knows the critical importance that Industrial Wholesalers play with respect to the health of the economy and in supporting the fast-paced lifestyles of today’s consumers.

Order taking, fulfillment, delivery, billing, collections, and inventory management are key. You’re facing increasing labor costs, customer consolidations, new competition from catalogs and the internet, and elevated costs from expanding computerization. Combine all this with the trend to more businesses buying direct from manufacturers and the increasing demand for just-in-time delivery, and you have a challenging management task.

You’re handling the big issues. But how about some of those smaller, less pressing and often less obvious business needs that are just as important to long-term success? Things like making sure customers can instantly recognize your employees; like enhancing your business’ professional image; like keeping your warehouse and customer service areas secure; like boosting team spirit and motivation; and like making sure your workers stay healthy, productive and on-the-job.

UniFirst has Smart Service Solutions that target all these needs, tailored to fit your budget and shaped to deliver value beyond your expectations.

And they’re delivered with the knowledge and skill that comes from over seven decades of serving thousands of businesses like yours throughout North America. We call them Smart Services because they’ve been designed to eliminate the worry, guesswork, administrative headaches, and management expense you’ve likely experienced in the past. You don’t have to think about it. Smart Services will.
Our full-service programs provide cost-effective, brand, and morale boosting solutions for all your work apparel and facility service needs.

We supply uniforms, imagewear, safety apparel, and specialty garments that will suit your associates to a “T”... whether they’re on-the-road employees, supervisors, shipping/stocking workers, or front office personnel. Most importantly, we deliver quality, Job-Fitted Work Clothes™ that produce a tangible competitive advantage through improved appearance, better company image, and the kind of unified team look that boosts employee pride and confidence.

Our image services extend to your facilities as well. Because we also deliver expense-reducing floorcare, restroom, and hygiene services that produce a cleaner, healthier, more pleasant work environment. Employees feel a difference and customers see a difference. It’s a recipe for success.

But let’s face it, the best uniform and facility service products mean nothing if you don’t receive what you need when you need it. That’s why, unlike other providers, when you choose UniFirst, you get three dedicated UniFirst service professionals working on your account at all times so you consistently receive the quality products and services your business deserves, and you always get quick resolutions to any concerns you may have.

You’re an expert at doing what you do. And we’re recognized as the experts at doing what we do. That’s why for important business needs like these, leaving it up to the pros just makes sense. UniFirst Smart Services are simply your best solution.

All the value you want, without any of the aggravation. Let us do the work. You take the credit.

JD Power and Associates® reports:

- Customers see uniformed employees as more “trustworthy.”
- Customers believe employees in uniform are more capable and competent.
- Customers prefer to buy from a company whose employees wear uniforms.

The research study, “The Customer Perception of Uniforms in the Workplace,” was sponsored by the Uniform and Textile Service Association and conducted by J. D. Power and Associates®
Options That Fit Your Needs

Uniform Programs—A well-designed, coordinated uniform program delivers the business image you want and helps build team spirit at the same time. Plus, it’s the best way to clearly establish employee identity, help promote company recognition, and generate greater customer confidence.

Facility Services Programs—Facility cleanliness and overall appearance make a big difference. A cleaner work environment is safer, easier on fixtures and equipment, more pleasant for employees, and helps maintain a positive company image. Specialized floorcare and restroom/hygiene services deliver the clean results you want.

- Scraper Mats
- Walk-Off Mats
- Anti-Fatigue Mats
- “Wet Area” Mats
- Dry & Wet Mops
- Microfiber Mops
- Towels & Wipers
- Air Fresheners
- Hand Soaps & Skin Care Products
- Hand Towels & Sanitary Tissues
- Safety Products & Personal Protective Equipment (PPE)

Rent, Lease, Buy—Full service rental programs are the choice of most companies because every service component is included for one easily managed weekly price. But for some, a lease arrangement with some unbundled service is preferred. And for others, a simple purchase arrangement or combination program works best. That’s why UniFirst offers a full range of service options and tailors its programs to each customer’s unique business circumstance. We’ve made sure that flexible solutions are an essential part of our Smart Services.

Let UniFirst Smart Services provide you with a cleaner, safer, more productive work environment.