



Business Image **SOLUTIONS**

for Transportation & Warehousing

UniFirst *Smart Services*

UNIFORMS • PROTECTIVE APPAREL



UniFirst knows that businesses involved in receiving, storing, handling, and delivering the goods that drive our industries and satisfy consumer needs are bigger contributors than ever to the health of the economy.

And no wonder. With more and more products being made offshore, materials movement specialists are crucial in satisfying the demands of the domestic marketplace.

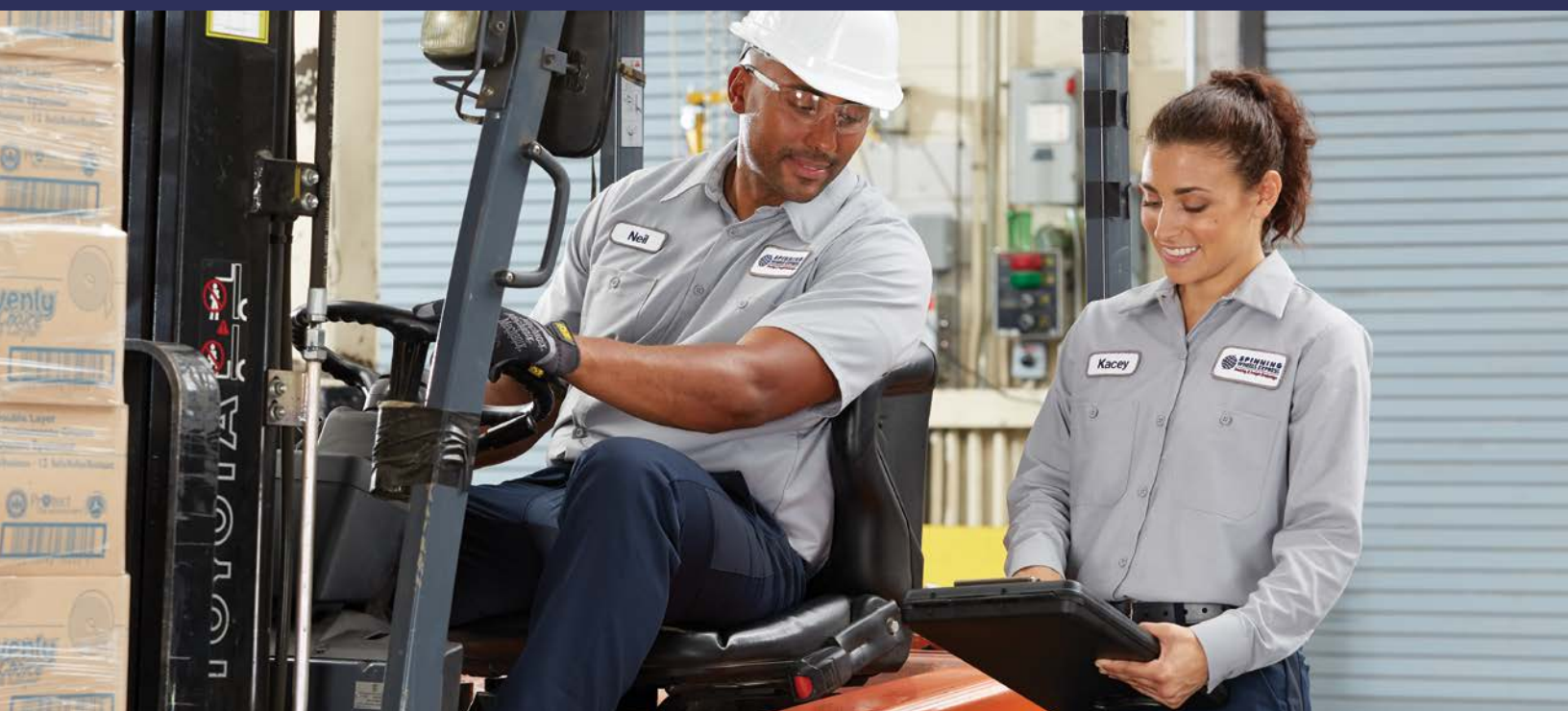
You have a handle on your big business issues. But how about some of those smaller, less obvious needs that are just as important to long-term success? Things like making sure customers can instantly recognize your employees; enhancing your professional business image; keeping your terminals, warehouses, and distribution centers secure by easily identifying authorized employees; boosting team spirit and motivation; and helping make sure your workers stay healthy, productive, and on the job.

UniFirst has *Smart Service* solutions that are targeted to meet all these needs, tailored to fit your budget, and shaped to deliver value beyond your expectations.

UniFirst *Smart Services* have been designed to eliminate the worry, guesswork, administrative headaches, and management expense you've likely experienced in the past. And they're delivered with the knowledge and skill that comes from over seven decades of serving thousands of businesses like yours throughout North America. You don't have to think about it. *Smart Services* will.

When you choose UniFirst *Smart Services*, you get three dedicated UniFirst service professionals working on your account at all times so you consistently receive the quality products and services your business deserves and needs, and you always get quick resolutions to any concerns you may have.

providing
image-enhancing
apparel & facility
service solutions



Our full-service programs provide cost-effective brand and morale boosting solutions for all of your work apparel and facility service needs.

We supply uniforms, imagewear, safety apparel, and specialty garments that are perfect for your associates who are on the road, on the dock, or in the front office. Most importantly, we deliver quality, Job-Fitted Work Clothes™ that produce a noticeable competitive advantage through positive appearance, better company image, and the kind of unified team look that boosts employee pride and confidence.

Our *Smart Services* extend to your facilities as well, delivering expense-reducing floorcare, restroom, and hygiene services that produce a cleaner, healthier, more pleasant work environment. Employees appreciate the difference and your customers will too.

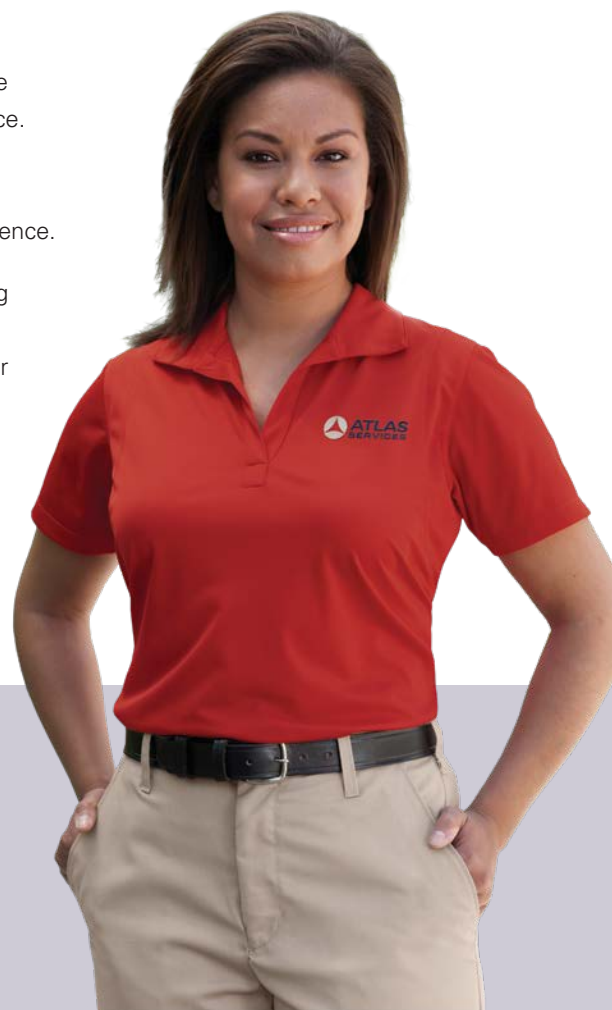
You're an expert at doing what you do, so for your uniform and facility service needs like these, leaving it up to the pros just makes sense. That's why UniFirst *Smart Services* are your best solution.

All the value you want, without any of the aggravation. Let us do the work. You take the credit.

JD Power and Associates® reports:

- Customers see uniformed employees as more "trustworthy."
- Customers believe employees in uniform are more capable and competent.
- Customers prefer to buy from a company whose employees wear uniforms.

The research study, "The Customer Perception of Uniforms in the Workplace," was sponsored by the Uniform and Textile Service Association and conducted by J. D. Power and Associates.®





A broad selection of quality workwear options for all departments and job types.

Superior hand care products, paper supplies, and air fresheners for restrooms and other areas.



Let **UniFirst Smart Services** provide you with a **cleaner, safer, more productive** work environment.

Options that fit your needs

Uniform Programs—A well designed, coordinated uniform program delivers the business image you want and helps build team spirit at the same time. Plus, it's the best way to clearly establish employee identity, help promote company recognition, and generate greater customer confidence.

Facility Service Programs—Facility cleanliness and overall appearance make a big difference. A cleaner, more hygienic work environment is safer, easier on fixtures and equipment, more pleasant for employees, and helps maintain a positive company image. Specialized floorcare, restroom, and hygiene services deliver the clean results you want.

- Scraper mats
- Walk-off mats
- Anti-fatigue mats
- "Wet area" mats
- Dry and wet mops
- Microfiber mops
- Towels and wipers
- Air fresheners
- Hand soaps and skin care products
- Hand towels and toilet paper
- Safety products and personal protective equipment (PPE)

Rent, Lease, Buy—Full-service rental programs are the choice of most companies because every service component, from pickup and delivery to ongoing maintenance to hygienic laundering, is included for one easily managed weekly fee. But for some companies, a lease arrangement with all the managed services of our rental programs, excluding the laundering, is preferred. And for others, a simple purchase arrangement or combination program works best. That's why at UniFirst we offer a full range of service options and tailor programs to each customer's unique business circumstance. We've made sure that flexible solutions are an essential part of our *Smart Services*.

